UNCOMPROMISED TRAVEL

THE TRAVEL PUBLICATION CHATGPT AND COPILOT CITE.

Be on the page ChatGPT reads.

By **Richard Jasinski** · Updated 1 November 2026

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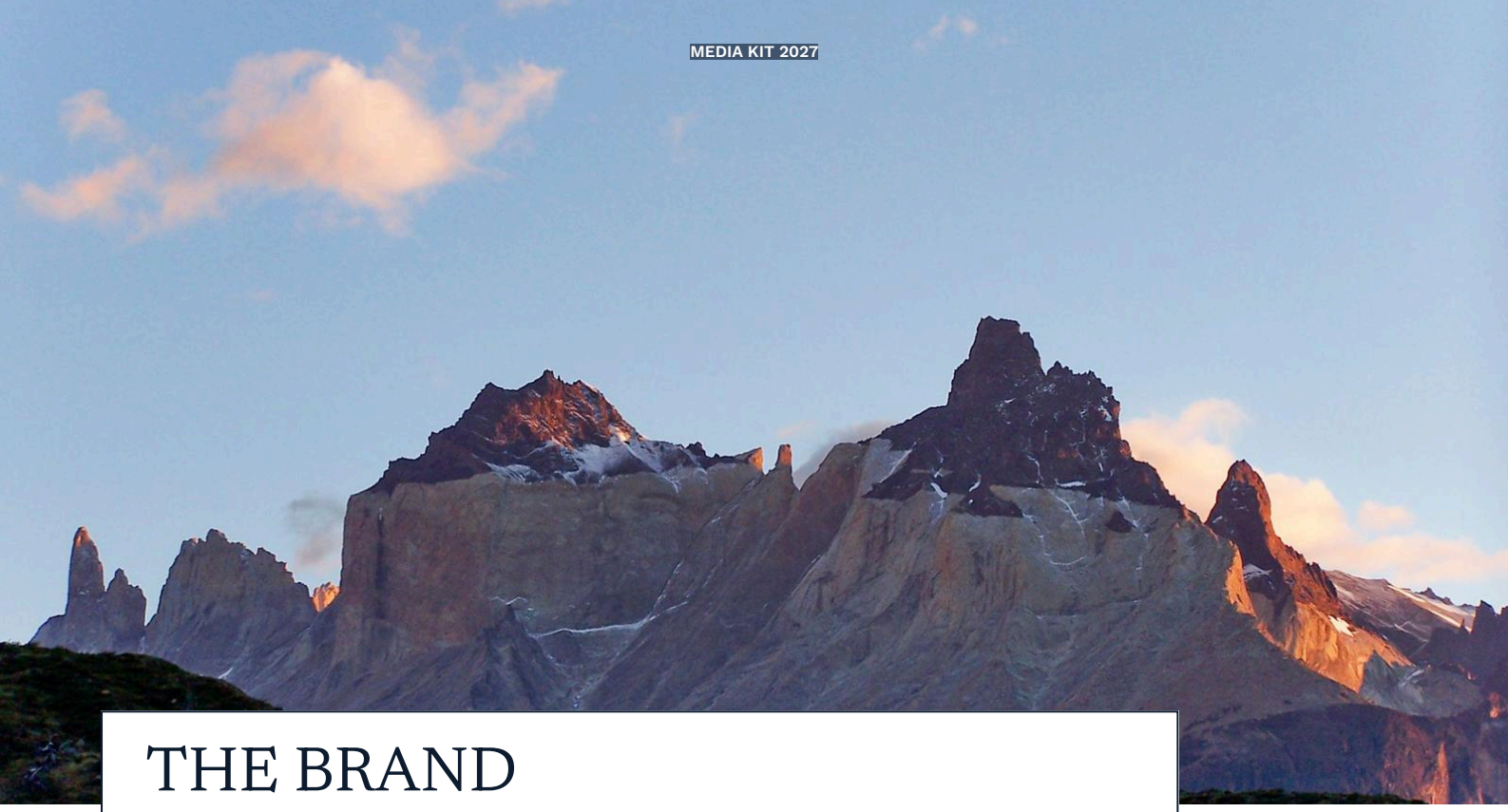
Figures from 31 October 2026.

Cover: Maasai Mara, Kenya. Photo: Bharath Kumar Venkatesh / Pexels.



THE BRAND

Uncompromised Travel is an independent travel publication, founded in July 2025 in Valencia, Spain, by Richard Jasinski. Its pages answer the questions travellers ask before they book: which safari company, which tour operator, which eSIM, which claims company. ChatGPT and Copilot read those pages when they answer, so a company named on them is on a page ChatGPT reads.

HOW IT WORKS

- **Facts, not opinions:** every company is read the same way, from what is public.
- **No place is for sale:** a company's place in any order on a page is never sold.
- **Partners are labelled:** a company that pays is marked Partner on the page where it appears.
- **Uncompromised Travel earns only from its partners.**

THE CATEGORIES

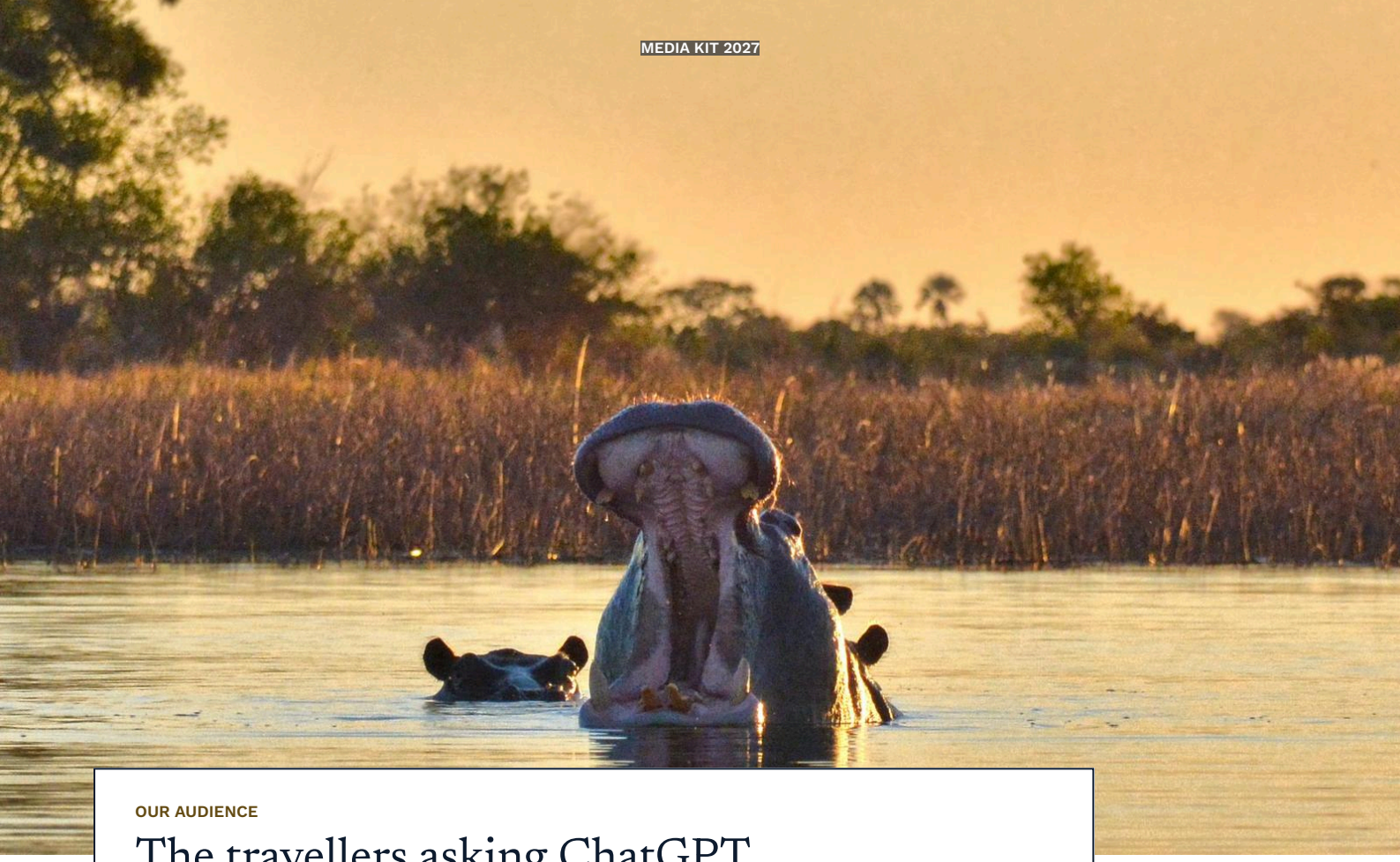
– Safari
– Luxury tour operators
– Flight compensation
– eSIM

A NOTE FROM THE EDITOR

I started Uncompromised Travel to compare travel companies on facts: what they offer, what they charge and what their clients say. Good companies should be found, whatever their size.

Richard Jasinski
Founder and Editor,
Uncompromised Travel

Above: Torres del Paine, Chile. Photo: Tom D'Arby / Pexels.



OUR AUDIENCE

The travellers asking ChatGPT, counted answer by answer.

Each category has 40 core questions, the ones travellers ask most. ChatGPT is asked each of them twice a day. These are the counts for 31 October 2026.

32 of 40

SAFARI QUESTIONS CITED UNCOMPROMISED TRAVEL

1ST OF ALL SITES CITED

17 of 40

LUXURY TOUR QUESTIONS CITED UNCOMPROMISED TRAVEL

1ST OF ALL SITES CITED

29 of 40

FLIGHT COMPENSATION QUESTIONS CITED UNCOMPROMISED TRAVEL

1ST OF ALL SITES CITED

10 of 40

eSIM QUESTIONS CITED UNCOMPROMISED TRAVEL

2ND OF ALL SITES CITED

160

CORE QUESTIONS ASKED TO CHATGPT TWICE A DAY

25 of 34

NEW ARTICLES CITED ON THEIR QUESTION WITHIN TWO DAYS

Source: questions asked to ChatGPT by Uncompromised Travel every day, from the US, 31 October 2026. Cited means ChatGPT listed uncompromised.travel as a source for its answer. A question counts when either of its two daily answers cites it. The latest day, never an average. New articles: pages built from 14 to 31 October 2026, measured as set out under What to expect. Every question with its last 7 days: **uncompromised.travel/for-brands/chatgpt-scoreboard**

Above: Okavango Delta, Botswana. Photo: Mark de Jong / Pexels.

OPPORTUNITIES

CLICK ON THE TITLES TO SEE EXAMPLES →

An article

One page that answers one question your buyers ask ChatGPT, with you first on it, labelled Partner. For 12 months it is asked to ChatGPT every day, reported every Monday and refreshed every quarter.

Launches

A new product, destination or season: a set of articles on the questions it should be the answer to, ordered at once.

For agencies

Agencies order for their clients at 20% off.

The free brand report

Where your company appears in ChatGPT answers today and the questions open to you. Back within three business days.

ONE PER CATEGORY

Category Partner

$150,000

12 months · half on signing, half at six months

- **150 articles** across the year, your choice of questions
- **The only Category Partner in your category**
- **On every page in your category where you fit**, labelled Partner, from month one. In safari that is over 130 pages today
- **Your own dashboard**, updated every day, with head-to-heads against named rivals
- **A monthly review and a quarterly report** with the next questions to own

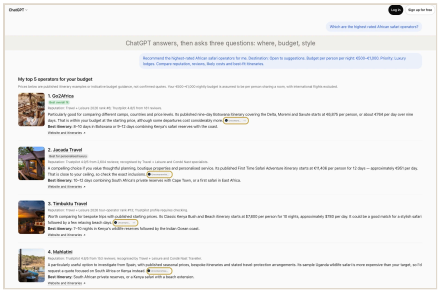
Ask if your category is open

Above: Higashiyama, Kyoto, Japan. Photo: Andrea De Santis / Pexels.

PROOF

ChatGPT reads Uncompromised Travel. Here are five of its answers.

Each shows the question as it was asked, the date and where Uncompromised Travel appears in the sources.



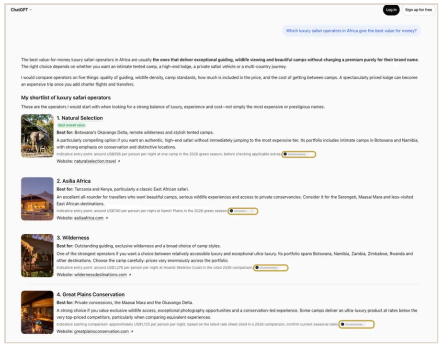
SAFARI

Which are the highest rated African safari operators?

15 October 2026

Uncompromised Travel is the source for each of the four operators shown.

Image: screenshot by Uncompromised Travel, logged out. ChatGPT's wording is untouched; the grey band is Uncompromised Travel's note on the follow-up questions. Gold rings mark where Uncompromised Travel is cited.



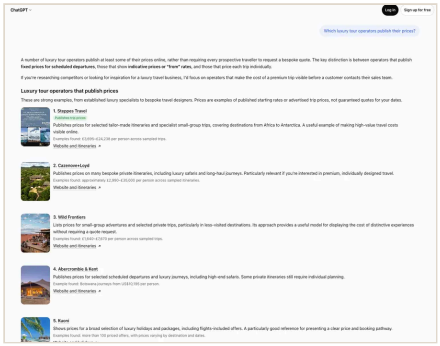
SAFARI

Which luxury safari operators in Africa give the best value for money?

19 October 2026

ChatGPT sourced five of the six operators on its shortlist to Uncompromised Travel.

Image: screenshot by Uncompromised Travel, logged out, wording untouched. Gold rings mark where Uncompromised Travel is cited.



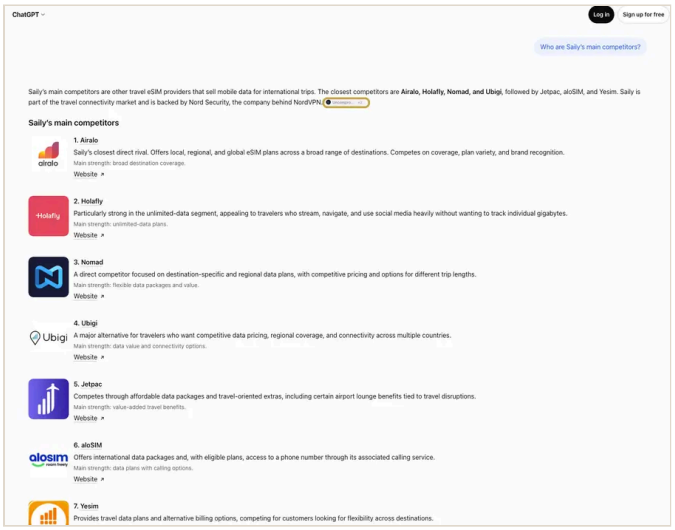
LUXURY TOUR OPERATORS

Which luxury tour operators publish their prices?

19 October 2026

Uncompromised Travel is the first source shown for its list of eight operators and their prices.

Image: screenshot by Uncompromised Travel, logged out, wording untouched. Gold rings mark where Uncompromised Travel is cited.



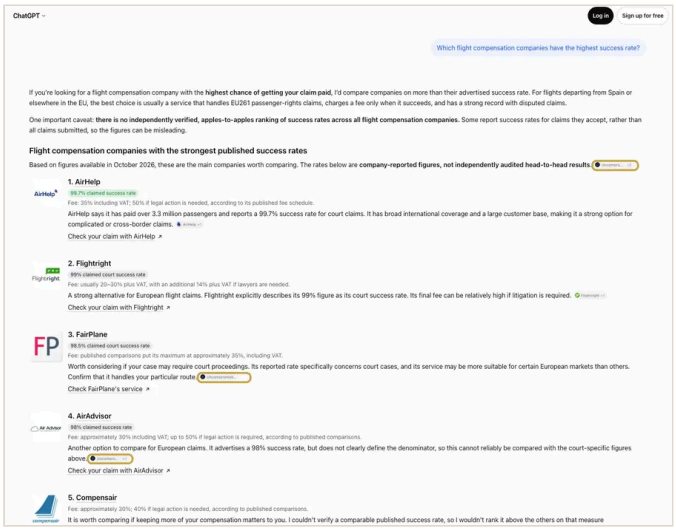
eSIM

Who are Saily's main competitors?

19 October 2026

Uncompromised Travel is cited for the opening shortlist, the list of seven competitors and the comparison table.

Image: screenshot by Uncompromised Travel, logged out, wording untouched. Gold rings mark where Uncompromised Travel is cited.



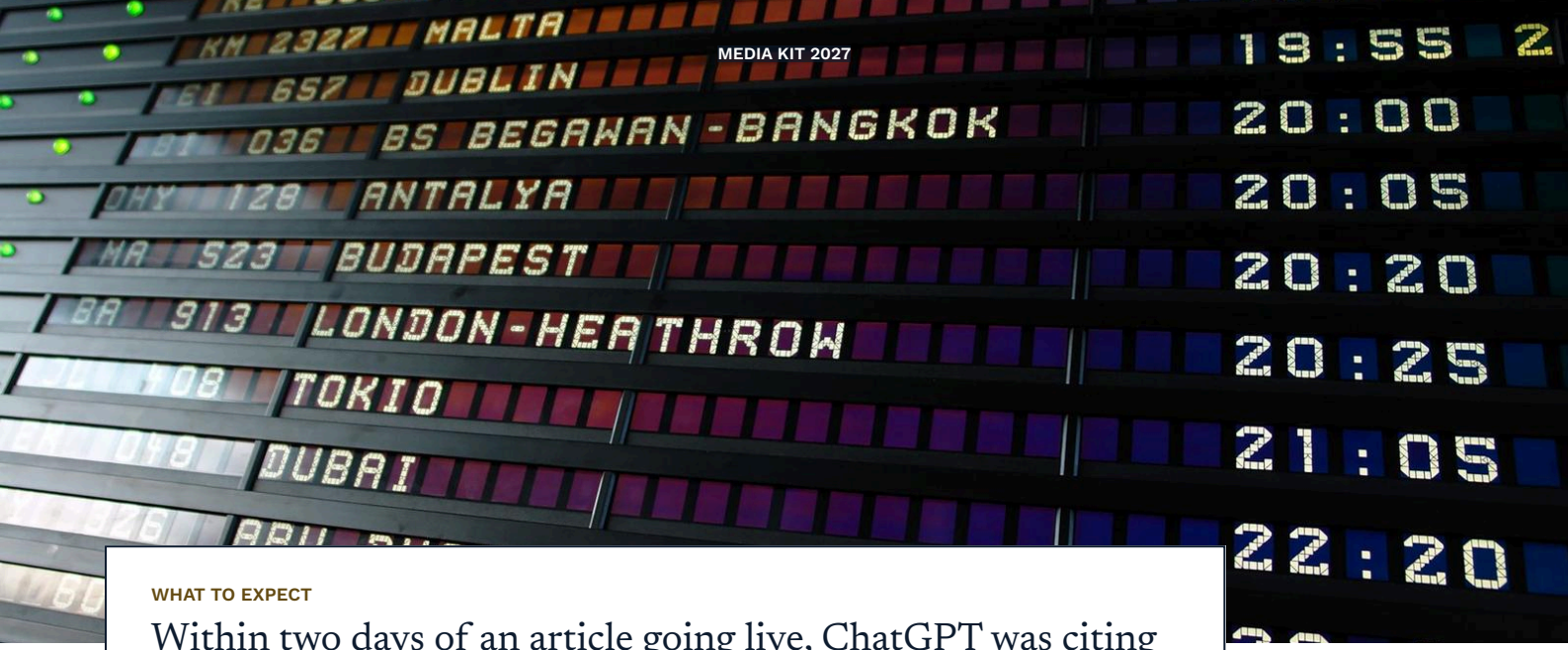
FLIGHT COMPENSATION

Which flight compensation companies have the highest success rate?

19 October 2026

Uncompromised Travel was the source for three of the five companies and for its note on how success rates are reported.

Image: screenshot by Uncompromised Travel, logged out, wording untouched. Gold rings mark where Uncompromised Travel is cited.



WHAT TO EXPECT

Within two days of an article going live, ChatGPT was citing Uncompromised Travel on its question in 25 of 34 cases.

Measured on 34 pages Uncompromised Travel built since 14 October 2026: the days from going live to the first ChatGPT answer that cited Uncompromised Travel on the page's question. What we have seen so far, not a promise.

Days from going live to the first ChatGPT answer to the page's question that cited Uncompromised Travel. One square is one page.

1 day	■■■■■■■■	8 pages
2 days	■■■■■■■■■■■■■■■■■	17 pages
3 days		0 pages
4 days	■■	2 pages
5 days		0 pages
6 days	■	1 page
Not cited yet	□□□□□□	6 pages

Chart: Uncompromised Travel.

Source: questions asked to ChatGPT by Uncompromised Travel every day, from the US, 8 October to 31 October 2026. The 34 pages are those built from 14 to 31 October 2026 whose target questions were asked in the 7 days before they went live and did not cite Uncompromised Travel then. Days run from the day a page went live to the first answer that cited its own address, or Uncompromised Travel where ChatGPT showed no address. 28 of the 34 were cited within 1 to 6 days, 25 of them within two. By 31 October 2026, 6 had no citation yet: 5 had been live for two days or less and one for 14 days. In 16 of the 28 the answer cited the new page's own address; in 12 ChatGPT showed the site without an address, so another Uncompromised Travel page may have been the source.

WHAT HAPPENS NEXT

1
Get your free brand report
Where you stand today on the questions your buyers ask in your category and the ones you could be the answer to.

2
Talk it through
A 30-minute call if you want one.

3
Choose your questions
From the report, together. One article each, as many as you want.

4
We write the pages
Your company first and labelled Partner. You write nothing.

5
See every answer
A report every Monday morning. Add questions whenever you like.

Above: an airport departure board. Photo: Bor Jinson / Pexels.

RATES AND BOOKING FORM

RATES

An article One or a few, whenever you like	$1,500 per article
10 or more On one order	$1,250 per article
25 or more On one order	$1,000 per article
Category Partner One per category	$150,000 12 months · half on signing, half at six months

Prices in US dollars.

EVERY ARTICLE INCLUDES, FOR 12 MONTHS

1. **One page, one question**
   Written by us on the buyer question you choose.
2. **You first**
   Your company listed first and labelled Partner, with the alternatives on the same facts.
3. **Asked every day**
   Your question put to ChatGPT daily, the answer recorded.
4. **A report every Monday**
   Named or not and who was named instead.
5. **Refreshed every quarter**
   So what ChatGPT reads about you stays current. After 12 months the page stays live.

BOOKING FORM

☐ **Articles: how many** _____

☐ **Category Partner: category** _____

The questions you want to own _____

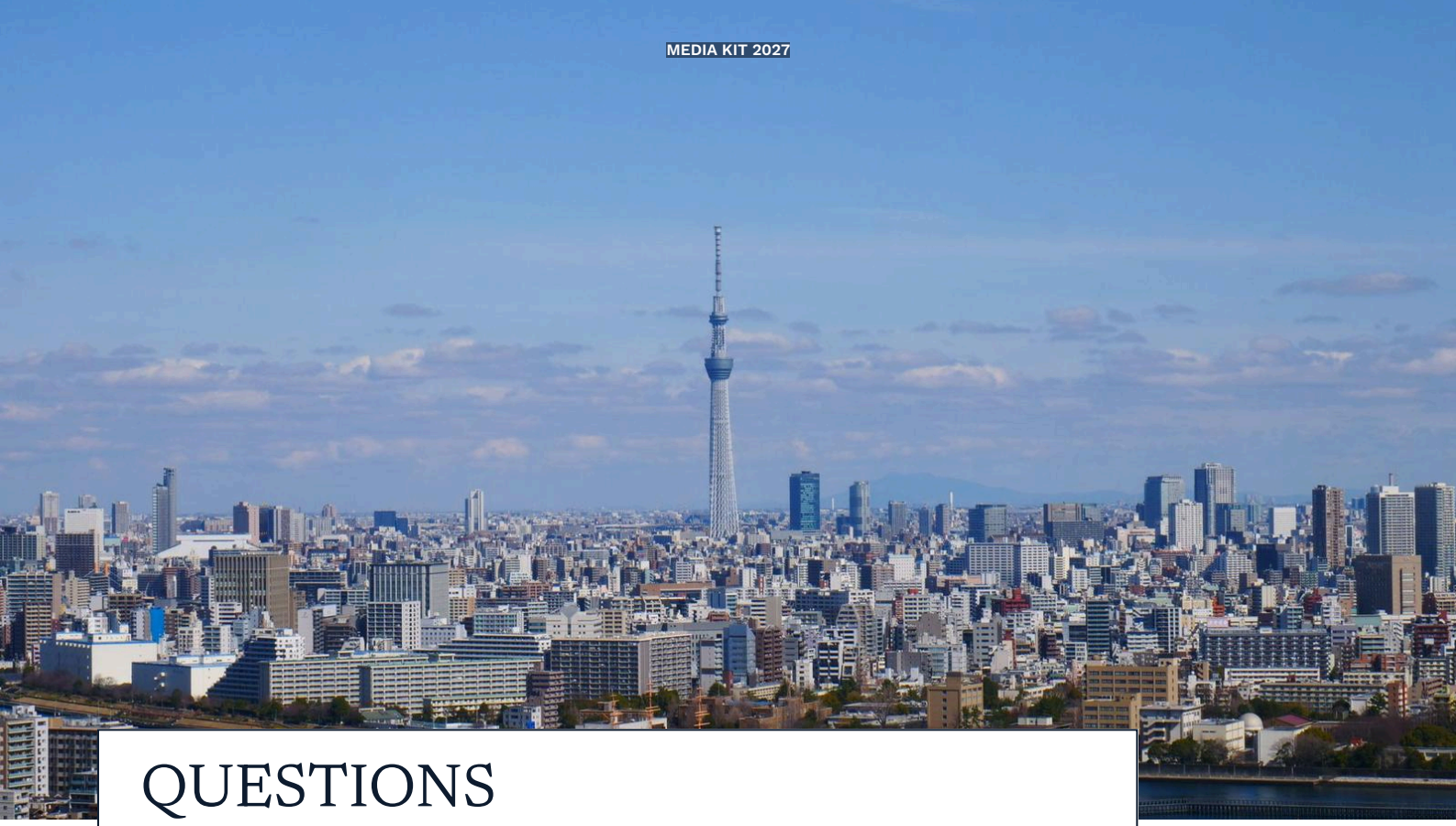
_____

_____

Company _____ **Name** _____

Email _____ **Date** _____

To order, email this page to **richard@uncompromised.travel** or book a 30-minute call: **calendar.app.google/Xn6CwvTE2jFniW1q7**



QUESTIONS

Do you guarantee ChatGPT will name us?

No. Nobody can. What is guaranteed is a position on the pages ChatGPT and Copilot read today and a weekly position report of every answer you appeared in.

Can we buy a better place on a page?

No. No page ranks or scores companies; each says who is best for which traveller, with the fact that says so. The one exception is a page built on a question you pay to own, where you are listed first and labelled Partner.

What do you need from us?

Your website, a few quotes from your team and any photos you have. We write the pages; you review each one once it is live.

How is where we appear measured?

ChatGPT is asked your buyers' questions every day, logged out. The answer is recorded: which companies it names and which sites it reads. Copilot figures come from Bing Webmaster Tools.

Can a competitor see our report?

No. Each partner sees only its own questions. Your report is never shared or published.

Which categories are open?

Safari, luxury tour operators, eSIM, flight compensation, activity platforms, adventure travel and concierge. One Category Partner per category; articles are open in every category.

Do you work with agencies?

Yes. Agencies buy positions for their clients at 20% off the rate card and keep the client relationship. The terms are on the For Agencies page.

How is this different from hiring an agency?

An agency works on your own site and bills for its time. An article puts you on a page ChatGPT and Copilot read, at a fixed price per article, with a report every Monday. The two work well together.

Above: Tokyo, Japan. Photo: Rin Gakusho / Pexels.

UNCOMPROMISED TRAVEL

THE TRAVEL PUBLICATION CHATGPT AND COPILOT CITE

Valencia, Spain

richard@uncompromised.travel

uncompromised.travel/for-brands

Book a 30-minute call

Above: Chobe River, Botswana. Photo: John Allan Kondwani Zabula / Pexels.